

# Union Central Life Insurance

## 50 Million Documents Converted

The Union Central Life Insurance Company (Union Central) was evaluating document imaging systems when a three company merger occurred between Ameritas Life, Acacia Life, The Union Central Life Insurance Company and their affiliated companies. These three companies merged with Ameritas Acacia Mutual Holding Company to form the UNIFI Mutual Holding Company (UNIFI Companies).



With a legacy imaging system installed, the corporate office decided to utilize the existing system for Union Central. The immediate challenge facing the Cincinnati-based company was how to image the 50 million existing paper documents into the legacy imaging system and whether or not to use Union Central personnel to do it.

## Onsite, High Production Imaging

3SG met Union Central's challenge by presenting a lucrative alternative to in-house back-file scanning. 3SG professionals presented their time-tested imaging processes, procedures, and insurance industry knowledge and proposed onsite scanning and complete document conversion services.

3SG set up the project at Union Central's facility and did the planning, project management, implementation, hiring, training, and supervision of local staff. In addition, 3SG worked with Union Central to create and implement IT solutions for the duration of this long-term project. More than 16,000 square feet of office space was released at the Cincinnati location for the imaging project.

## Imaged Documents Available to All UNIFI Companies in Seconds

With 3SG's onsite production facility at Union Central, the insurance company continues to experience a high degree of success with its imaging system investment. All documents, while being converted, remained at company locations. The two other companies were able to leverage the company's legacy imaging system investment as all documents were imaged and geographically dispersed.

Now agents in all the UNIFI companies can access imaged documents within seconds. All three companies have indicated that the digital conversion has helped them sell more insurance products including an **increase of 40 percent in their policy business.**

